



# MAHA SANGANI

STUDENT

## CONTACT

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Downtown, Dubai

## EDUCATION

2023-2027

AMERICAN UNIVERSITY OF SHARJAH

- BSc in Design Management
- Minor in Product Design

## SKILLS

- Project Management
- Microsoft Office
- Adobe Photoshop/Illustrator/Animation/Indesign
- Digital Marketing
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

## LANGUAGES

- English (Fluent)
- Urdu (Native)
- Hindi (Fluent)
- Arabic (Intermediate)

## PROFILE

Creative thinker with a passion for visual storytelling, branding, and marketing strategy. Skilled in graphic design and product-focused thinking, with hands-on experience in leading student initiatives and developing impactful design projects.

## WORK EXPERIENCE

- Dubai Club for People of Determination** 2022- PRESENT  
Logistics and Organizing volunteer

Volunteered to assist with planning and directing summer program activities from June to August of 2022. My duties also included supervising the children, managing people of determination, overseeing events, leading activities, and providing them with food when necessary. I continue to volunteer there whenever an event is taking place.

- COP28** 2023  
Volunteer

My role at this international conference was to oversee the crowd of people and provide assistance to those in need. I was also available to respond to any queries they might have had or to assist them in finding their way around the location.

- Dubai Police** 2023  
Volunteer

Worked as a volunteer with Dubai Police during the FIFA World Cup 2022 at the BUDX Fan Festival at Dubai Harbor. My job involved educating the attendees about the Dubai Police app so that they know about the rules in the area and can learn more about Dubai Police.

- Alif Investments** 2024  
Brand Ambassador

As a brand ambassador, I connect university students with innovative financial solutions through campus engagement. I organize events and workshops that promote investment literacy and financial growth, while also creating social media content to inspire a culture of smart financial planning among young adults.

- Cool and Cool** 2024  
Marketing Intern

I supported the development and execution of marketing campaigns, conducted market research, and assisted in creating digital content for social media and promotional materials. I also analyzed campaign performance and worked closely with the team to boost brand visibility and engagement.

- **1 Billion Followers Summit** 2024  
Volunteer  
Volunteered at the 1 Billion Followers Summit 2025 in Dubai, assisting in event coordination, attendee engagement, and logistical support to ensure a seamless experience for participants.
- **FIFA** 2025  
Operations Volunteer  
I oversaw the full event coordination process, organizing schedules, delegating tasks, and ensuring each part of the event ran smoothly. I also managed participant logistics, ensuring everyone was prepared and informed, which helped the event succeed through a hands-on, solutions-focused approach.
- **Art Dubai** 2025  
Volunteer  
I worked closely with the Global Art Forum team, supporting gallery operations and ensuring a smooth experience for both visitors and speakers. I welcomed guests, explained the forum's theme and schedule, guided attendees, managed speaker seating, and helped with registration and event materials.

## STUDENT LEADERSHIP & CLUBS

- **Pakistan Cultural Club** 2024- 2025  
Vice President  
As Vice President of the Pakistani Cultural Club at AUS, I assist the President in planning events, supporting team roles, and promoting Pakistani culture. I help ensure smooth event execution and foster teamwork, creating an inclusive space for members to celebrate our heritage.
- **AUSMUN 2025** 2025  
Logistics Member  
As a logistics team member for AUS MUN, I handle venue setup, coordinate resources, and assist delegates throughout the event. My role includes troubleshooting, managing registration, and ensuring schedules are met, all to create a smooth and organized experience for participants and organizers alike.
- **Design Management Association** 2025-2026  
Executive Assistant  
I currently support the executive board by helping plan meetings, manage communications, and assist with organizing design-related events and workshops.
- **Neuroscience Society** 2025-2026  
Activities Coordinator  
In this role, I'm responsible for coordinating events, brainstorming engaging activities, and collaborating with the team to promote neuroscience in fun and accessible ways.