



Abida Fazal

Senior Sales Associate

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SUMMARY

I am a versatile professional with a passion for turning challenges into opportunities. With a knack for connecting with people and finding solutions, I thrive in fast-paced environments where adaptability and innovation are key. Whether driving sales, building client relationships, or leading impactful campaigns, I bring energy, creativity, and precision to every task.

SKILLS

Adaptability



Customer Service



Data Analysis



Strategic Planning



Time management



Creativity



LANGUAGES

English



Urdu



WEBSITES AND SOCIAL LINKS

LinkedIn: <https://www.linkedin.com/in/abidafazal>

EXPERIENCE

Senior Sales Associate

Apr 2023 — Nov 2024

Emirates Islamic Bank - Dubai

Built a network of high-value clients, achieving a steady flow of leads sales conversions. Strategized and implemented tailored solutions to meet diverse financial needs. Fostered trust through excellent communication and proactive follow-ups.

Relationship Officer

May 2022 — Nov 2022

Unicorn Commercial Broker - Dubai

Delivered tailored credit card solutions to meet diverse customer needs. Managed client onboarding and annual account certification processes.

Customer Services Representative

Dec 2019 — Nov 2020

Healthigo - Dubai

Resolved customer complaints with 95% positive resolution rate. Provided expert guidance on product and service offerings, enhancing client satisfaction. Delivered constructive feedback to enhance team performance and client engagement.

EDUCATION

Pakistan Higher Secondary School UAE

High School Diploma in Accounting

CERTIFICATIONS AND LICENSES

Adobe Photoshop - Al Rolla Institute 01/2017 - 03/2017

HOBBIES AND INTEREST

- Hiking and nature exploration
- Photography