

AlMaha AlSharqi

Graphic Designer & Visual Artist

Creative and culturally-rooted Graphic Designer and Visual Artist with 3+ years of experience crafting visuals for exhibitions, events, and social media. Specializes in visual storytelling, branding, and art direction for cultural, educational, and commercial projects. Passionate about bringing heritage and modernity together through thoughtful design.

Experience

Graphic Designer / National Network Communications (NNC.)

Sharjah / Dec 2023 – Dec 2024

- Led branding design for events and campaigns, delivering creative concepts for high-profile clients.
- Created digital content and media assets, including graphics for videos, social media, animations, and presentations.
- Experienced in working with media production and communication, collaborating effectively with cross-functional teams.
- Skilled in preparing design drafts, brainstorming ideas, and presenting concepts for client and stakeholder approval.
- Strong foundation in typography, conceptual design, and visual storytelling.
- Work under tight deadlines, manage multiple projects.

Graphic Designer Intern / Shurooq

Sharjah / Jul 2023 – Sep 2023

- Designed book layouts and print-ready publications, applying strong typographic and editorial design skills.
- Produced print collateral for gallery events, including lanyards, agendas, invitations, wall graphics, and exhibition labels.
- Led visual redesigns for large-scale outdoor displays and gallery signage, enhancing public-facing brand identity.
- Contributed to exhibition production and installation, collaborating closely with curators and artists.
- Experienced in managing end to end design production for cultural and art related events.

Visual Arts Instructor / Ministry of Education

Sharjah / Mar 2023 – Aug 2023

- Taught and mentored over 600 students, fostering creativity, artistic expression, and visual confidence.
- Developed and delivered lesson plans using Adobe Creative Cloud tools.
- Led visual arts workshops focused on illustration, storytelling, and presentation design.
- Encouraged conceptual thinking and hands on experimentation in both group and one on one settings.

Graphic Design Intern / DP World

Dubai / Jun 2021 – Aug 2021

- Contributed to the development of brand identity across digital and print media.
- Designed promotional materials, packaging, giveaways, and branded merchandise.
- Supported the execution of social media campaigns, ensuring alignment with brand guidelines.

Education

Bachelor of Fine Arts in Visual Arts / Zayed University

Dubai / Graduated: Dec 2021

- GPA: 3.66 | Dean's List
- Teaching Assistant, Sculpture Course
- Volunteer, Dubai Foundation for Women and Children

Exhibitions & Publications

- Looking Elsewhere – Video installation exhibited in Downtown Dubai
- A Matter of Space – Series of paintings exhibited at BLVD Gallery
- Landscape Memory – Mixed media and sculpture project, Senior Exhibition
- Authentic Marks & Glows – Printmaking series featured in the Miniature Printmaking Expo
- Designed the book layout for Thinking Art: Tracing the Evolution of Art and Culture in the UAE (print publication)

Skills

Design & Creative Tools

Adobe Creative Suite (Photoshop, Illustrator, InDesign) · Figma · Adobe XD
Photo Retouching · Illustration · Animation Graphics

Core Design Skills

Branding · Typography · Layout & Composition · Color Theory · UI/UX Concepts
Webpage Design · Packaging Design · Print Collateral · Brochures & Flyers
Presentation Design · Social Media Design

Creative Thinking & Strategy

Art Direction · Visual Storytelling · Conceptualization · Ideation · Creative Strategy

Professional Skills

Project Management · Time Management · Strong Communication · Detail-Oriented
Ability to Work Under Pressure