

# ARIF, Fatima-Zahra

French | Dubai Based | +971 52 140 4709 | [Fatima-zahra.arif@outlook.fr](mailto:Fatima-zahra.arif@outlook.fr)

- **Data-Driven Problem Solver:** strong business acumen with a focus on continuous improvement, leveraging tools such as Power BI, SQL, and Excel to provide actionable insights, streamline processes, and enhance decision-making.
- **Leadership, efficiency and Cross functional collaboration:** driving process optimization in multinational organizations, enhancing reporting systems while coordinating cross-functional teams across diverse environments.

## EDUCATION

**Paris Dauphine University, *Master of Science in Control, Audit and Financial Reporting*** **Paris, France**  
2021

- **Honors:** Valedictorian
- **Relevant Coursework:** Financial Analysis / Corporate Finance / Data mining and visualization

**Hong Kong University** **Hong Kong**  
*International Exchange Program, finance concentration* 2018

**iaelyon School of Management, *Bachelor of Business Administration*** **Lyon, France**  
2015 – 2017

- **Honors:** High Honors
- **Relevant Coursework:** Economics / French and International Accounting

## WORK & LEADERSHIP EXPERIENCE

**Artessence Group (Parfums de Marly and Initio Parfums Prives)** **Dubai, UAE**  
*Global Business and Data Analyst* 2025 – Currently

- Leading **Power BI** integration in the company and **managing report building** in the Business Analysis Team
- **Managing the data strategy** by owning the existing internal data, identifying the gaps and selecting the external data to buy/subscribe to
- Producing cross-department Ad hoc Analysis upon request

**Benefit Cosmetics (LVMH Group)** **San Francisco, California**  
*Financial Systems and Data Efficiency Associate* 2023 – 2025

- Developed and automated key business reports to support **boutique performance** and operational decision-making
- Streamlined data processes across **global teams** (e.g., expense dashboard) ensuring compliance with group standards
- Led **risk identification** initiatives for data inefficiencies, ensuring compliance with audit requirements
- Leveraged **Power BI** and **Anaplan** for financial planning, process harmonization, and **business risk management**
- Implemented **Robotic Process Automation (RPA)** to automate repetitive tasks and mitigate operational risks

**Deloitte** **Paris, France**  
*Analyst and Senior Analyst, Audit and Assurance* 2021 – 2023

- Analyzed client processes, identifying risks, and performing compliance testing to assess **internal control effectiveness**
- Worked closely with clients such as L'Oréal and BIC, gaining insight into operations and finance risks
- Collaborated with cross-functional teams to improve operational efficiency and audit outcomes

**Crédit Agricole Corporate & Investment Bank** **Paris, France**  
*Internal Control Graduate Program* 2020 – 2021

- Led operational risk analysis and conducted compliance testing under the direct supervision of the COO
- Organized and facilitated workshops on ethics and regulations

**Grant Thornton** **Paris, France**  
*Intern, junior auditor* September 2019 – March 2020

- Gained insight on internal control and processes of various clients in the insurance and consumer goods industries
- Conducted interviews and tests to validate the effectiveness of the clients' internal controls

## SKILLS, ACTIVITIES & INTERESTS

**Languages:** Fluent in French, English and Arabic; Conversational Proficiency in Spanish

**Technical Skills:** Power BI, Jira (Agile), Anaplan, Visio (Process mapping), SQL, R, DAX, MS Office/Excel

**Activities & Interests:** Traveling, Formerly Member of the Benefit Cosmetics Innovation Squad (product development)