

## KAVITA ATALE

Mobile: +971509423985 ~ E-Mail: kavita.jagtap2@gmail.com

### AN OVERVIEW

Completed with **Digital Marketing Certification** which includes Digital Marketing, LinkedIn Searches, Google Ads Video, Shopping Ads, Google Ads Display, Google Ads Search.

Possess over **8+ years** of vast experience in **Web Development**. Experienced with all stages of the development cycle for dynamic web projects. Strong background in **MS Office** and **Wordpress**.

Linkedin Profile: [www.linkedin.com/in/kavitajagtap](http://www.linkedin.com/in/kavitajagtap)

### PROFESSIONAL SUMMARY

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- ❖ **8+ years of experience in backend development technologies**
- ❖ **8+years of experience in JavaScripts and JQuery and client side technologies**
- ❖ Extensive knowledge of modern Web techniques, including interface development, client-side and server-side programming, and dynamic content management.
- ❖ Third party application integration
- ❖ Excellent understanding of web markup, including HTML5, CSS3
- ❖ Application development, database administration and testing
- ❖ Evaluate testing routines or procedures for adequacy, sufficiency and effectiveness

### SKILLS

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|------------------------------------|------------------------------------|
| ❖ Digital Marketing                | ❖ Google Ads Search                |
| ❖ Google Ads Display               | ❖ Google Ads Shopping              |
| ❖ Google Ads Video                 | ❖ Search Engine Optimization (SEO) |
| ❖ Social Media Marketing (SMM)     | ❖ Google Analytics                 |
| ❖ Search Engine Optimization (SEM) | ❖ Web Hosting Management           |
| ❖ HTML5                            | ❖ PHP                              |
| ❖ CSS3                             | ❖ MySql                            |
| ❖ JavaScript                       | ❖ Manual Testing                   |
| ❖ JQuery                           | ❖ Web APIs                         |
| ❖ MS OFFICE                        | ❖ Project Management               |

## RECENT WORK

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### Websites , SEO and Digital Marketing WORK

#### ❖ Barajeel Engineering Site

BARAJEEL Engineering Consultants in Dubai provides Architectural Structural, MEP & Interior Design services

Site: [www.barajeel.ae](http://www.barajeel.ae)

#### ❖ SeasonsMix Site

Ecommerce site Available in UAE & Cairo.

Site: [www.seasonsmix.com](http://www.seasonsmix.com)

## ORGANIZATION SCAN

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### Sequentia

06 FEB 2014 - 28 FEB 2018

- ❖ Determine sources of web page or server problems, and take action to correct such problems
- ❖ Assisted in requirements gathering, research, and fact finding to develop, refresh, or modify web systems
- ❖ Collaborated with other technical members on the development of applications and systems
- ❖ Developed a fully functional prototype application using JavaScript (jQuery) and Bootstrap, connecting to a RESTful server on a different domain.
- ❖ Implemented AJAX to speed up web application.
- ❖ Provided support to web application development and monitored company websites.
- ❖ Implemented UX and designing activities and debugged web content architecture.
- ❖ Executed website enhancements and supported desktop applications.
- ❖ Designed and developed database systems and optimized program code.
- ❖ Participated in team meetings and reported the status of existing issues.
- ❖ Managed web hosting and domains for all the clients websites

### SSP Technologies, Mumbai, India

03 DEC 2012 - 04 FEB 2014

- ❖ Coded and developed new solutions and maintained existing program code.
- ❖ Executed web technologies and maintained project related documentation.
- ❖ Provided technical support during design and code reviews for functional changes.
- ❖ Maintained and customized CMS platforms and Linux servers.
- ❖ Created new web applications and features and monitored legacy code.
- ❖ Prepared existing CMS platforms and documented content archival systems.
- ❖ Implemented application infrastructure components and resolved platform problems.
- ❖ Supported data designing, server administration and website integration services

### Connect |91 , Pune, India

09 MAY 2011 -01 DEC2012

- ❖ Worked closely with other team members to plan, design and develop robust solutions in a timely manner.
- ❖ Used and contributed to style guides and other design documentation to maintain coherent information and interaction design patterns.

2010 **Bachelor of Engineering (Computer)** from S.S.B.T. Engineering, Jalgaon), Maharashtra, India, North Maharashtra University. Secured **First Class**.

**PERSONAL**

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Date of Birth: 9 FEBRUARY, 1987  
Address: Discovery Gardens, **Dubai**.  
Languages Known: English, Hindi & Marathi  
Visa Status: Residence Visa