



AMY MARIE DAVISON

Learning & Development | Instructional Design | Corporate Training | From Classroom Expertise to Organisational Impact

CONTACT

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EDUCATION

CISI Level 3 Certificate
Wealth and investment
management
2025

Postgraduate certificate
Educational Psychology
Sheffield University
2018 - 2019

Postgraduate Certificate in
Education (PGCE)
with Qualified Teacher Status
(QTS)
Sheffield Hallam University
2015 - 2016

BSc (Hons) International
Business and Marketing
Manchester Met University
2010 - 2013

SKILLS

- Instructional design (ADDIE, Bloom's taxonomy)
- Curriculum & content development
- Corporate training delivery (classroom & online)
- Stakeholder engagement & needs analysis
- Learning technology (LMS, e-learning tools)
- Coaching & mentoring
- Data-driven evaluation of learning outcomes

PROFESSIONAL OVERVIEW

I'm passionate about transforming learning into measurable impact. With 8+ years' experience in both corporate L&D and international education, I specialise in designing and delivering programs that engage, upskill, and empower. From developing accredited apprenticeship schemes for UK retailers to leading teacher development initiatives in Dubai, I bring a unique blend of instructional design expertise and leadership experience to help organisations unlock their people's potential.

LEARNING AND DEVELOPMENT EXPERIENCE:

Learning and Development Manager

Vision Business, UK | 2017 – 2020

- Designed and delivered a Level 5 Marketing and Retail Management apprenticeship program to approximately 150 Monsoon staff across the UK, Designed and delivered a Level 5 apprenticeship program to 150 staff across the UK, achieving 92% completion rates and improving staff retention.
- Collaborated with multiple stakeholders, including the UK government, businesses, and trainees, to deliver accredited qualifications aligned with business objectives and apprenticeship standards.
- Developed bespoke in-house training materials and programs tailored to organisational needs, enhancing skills and performance across teams.
- Planned, coordinated, and delivered company-wide face-to-face training workshops for management, promoting leadership development and operational excellence. Leading to a 15% uplift in staff engagement scores within one year.
- Introduced a feedback and evaluation system that improved course satisfaction scores from 78% to 91%.
- Advised businesses on workforce development strategies, aligning training initiatives with organisational goals and operational priorities.
- Implemented learner progress tracking via OneFile, ensuring 100% compliance and timely program completion.

EDUCATIONAL LEADERSHIP AND TEACHING EXPERIENCE:

Teacher of Business, Enterprise and Economics

Dubai English Speaking College, Dubai | 2023 – present

- Recognised as the highest performing Business, Economics and Enterprise teacher for added value and student achievement.
- Delivered structured and engaging programs across GCSE, IGCSE, A-Level, IB, and BTEC, achieving 98% pass rates and exceeding international benchmarks.
- Planned academic calendars, schemes of work, and assessment strategies to ensure structured and effective learning programs, that fostered measurable learner progress.
- Provided coaching, mentoring, and feedback to support student development and performance.
- Led the Business and Economics department, managing and developing a team of teachers, improving departmental exam performance by 15% above the UK international school's average.
- Developed and implemented an in-house "Train the Trainer" program to enhance staff teaching skills and knowledge-sharing, through observation and workshops to meet college objectives, which improved staff teaching evaluations by 20%.
- Provided pastoral guidance and career coaching, supporting students in transitions from college to university, with 80% securing their-first choice offers.

Head of Business and Economics department

Repton School, Dubai | 2021 – 2023

- Led the department to driving departmental exam results to the **top quartile of UK international schools**.
- Introduced innovative curriculum and assessment approaches, reducing planning time by **30%** and improving student attainment.
- Launched staff professional development workshops that strengthened teaching quality, resulting in **improved learner satisfaction scores**.

Head of Business and Economics department

GEMS Education, Dubai | 2020 – 2021

- Directed departmental operations, enhancing curriculum delivery and achieving a **10% year-on-year improvement in results**.
- Mentored new staff to accelerate their integration, resulting in **improved staff retention**.
- Partnered with school leadership to align departmental goals with overall school strategy