

FATIMA SIDDIQUE

■ Al Nahda, Dubai, United Arab Emirates

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PROFILE

Motivated and creative 17-year-old with hands-on experience in marketing, social media management, and digital content creation. Skilled in promoting brands online, engaging audiences, and developing marketing ideas to increase reach and visibility. Currently completing secondary education and seeking a part-time position in marketing, social media, or digital communication to further build professional skills.

SKILLS

- Social media content creation (Instagram, TikTok, Facebook)
- Digital marketing and promotion
- Communication and customer engagement
- Basic graphic design and video editing
- Teamwork and time management
- Organization and planning

EXPERIENCE

Marketing & Social Media Assistant (Freelance / Voluntary Projects)

Dubai – 2023–Present

- Managed and grew social media pages for small local businesses and school events.
- Created and scheduled engaging posts, stories, and short videos.
- Monitored trends and analytics to improve engagement.
- Assisted in planning marketing campaigns and promotional activities.

Retail Experience

Part-Time Assistant (Various Local Shops) – 2023–2024

- Helped manage daily operations and customer service.
- Assisted with displays, inventory organization, and basic sales tracking.
- Maintained a friendly and organized shop environment.

EDUCATION

Secondary School Student

Currently completing secondary education (expected graduation 2026)

LANGUAGES

- English (Fluent)
- Urdu (Fluent)
- Arabic (Basic)

AVAILABILITY

Looking for part-time or weekend work in marketing, digital media, or social media management.