

ASLIHAN VURAL

Email: asli.vural93@gmail.com

Phone: +971 50 688 6833 | LinkedIn: www.linkedin.com/in/aslihanvural

PROFESSIONAL SUMMARY

As a proactive and empathetic leader, I excel in roles that emphasize collaboration, innovation, and driving positive change. I connect easily with individuals, listen actively to ensure diverse perspectives are heard, and take strategic actions to deliver results. With a focus on team collaboration, strategic thinking, and creative problem-solving, I lead with passion to achieve success and adapt to evolving challenges.

CORE COMPETENCIES

- Proactive Leadership
- Team Collaboration
- Emotional Intelligence & Empathy
- Strategic Thinking
- Creative Problem Solving
- Customer Relationship Management
- Business Operations Management

PROFESSIONAL EXPERIENCE

Entrepreneur

beUnique FZE

November 2023 - Present

- Achieved a 4.5% conversion rate, driving sales through optimized product listings and targeted customer engagement strategies.
- Increased marketing effectiveness by 20% by leveraging social media and digital campaigns to generate interest and engage customers.
- Managed end-to-end business operations, including product research, supplier relationships, financial tracking, order fulfillment, and customer service, ensuring profitability and efficiency.

Legal Assistant

IGT Services and Technologies FZ LLC, UAE

February 2021 - November 2023

- Accelerated case resolution by 30% through efficient file management and providing quick access to critical case information.
- Reduced processing time by 20% by effectively using case management software to track deadlines and monitor case progress.
- Provided timely updates on court cases, ensuring clear communication and effective tracking with lawyers.
- Researched and compiled data using aviation software systems, aiding case development and improving efficiency in legal research.

Marketing Specialist

National Factory for Safety and Security Products LLC

February 2019 - January 2021

- Boosted sales by 20% through successful promotion at exhibitions in the UAE and Germany, while enhancing brand visibility.
- Increased brand awareness by 30% through strategic social media management and influencer partnerships.
- Drove 15% business growth by implementing targeted sales strategies and executing marketing campaigns that generated a 10% increase in leads.

Property Consultant

Azizi Developments, UAE

September 2018 - January 2019

- Closed a 1.2 million AED property sale within 3 hours, resulting in an immediate appointment with Azizi Developments.
- Increased sales conversion by 15% by matching clients with properties that fit their financial capabilities and aspirations.
- Expanded client database by 20% through networking and showcasing properties to prospective buyers, while maintaining 100% client satisfaction through personalized advisory services.

Executive Assistant

Novartis GmbH, Austria

January 2015 - August 2018

- Increased office efficiency by 20% by implementing streamlined administrative procedures and optimizing overall workflow.
- Reduced inventory shortages by 15% through proactive management of office supplies, ensuring essential materials were always available.
- Improved intern productivity by 25% through training and mentoring, enhancing office management procedures and supporting team growth.

Sales Executive

Bems Mode, Austria

June 2012 – December 2014

- Achieved 100% client retention through exceptional customer service and effective relationship management.
- Increased product network by 25% by expanding key accounts and cultivating new business relationships.
- Exceeded sales targets by 15% by implementing strategic sales initiatives and delivering tailored solutions to key accounts, contributing to 20% revenue growth.

EDUCATION

Vocational Diploma, Berufsschule Innsbruck, Austria

2009 - 2012

Graduated with distinction

LANGUAGES

- English: Fluent
- Turkish: Native
- German: Native
- Italian: Basic