



SADIA ZAHID

CONTACT

Dubai UAE

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PERSONAL INFORMATION

- Residence Visa (valid until March 2027)
- @sadiazeee
- @fuzionsalon&spa

QUALIFICATIONS

January 2024
Photography Course
LUMS University, Lahore

January 2024
Digital Marketing Course
Kinnaird College, Lahore

January 2022
Makeup Degree
London School of Makeup, Dubai

January 2019
entrepreneurs course
Fashion Institute, Lahore

January 2007
Master of Psychology
Bahauddin University Multan

PROFESSIONAL SUMMARY

Accomplished Makeup Artist and Entrepreneur with over 10 years of professional experience in the beauty and fashion industry. Founder and owner of a leading high-end salon ranked among the top ten in the region, with proven expertise in bridal, fashion, and event makeup. Skilled in salon operations, team leadership, client relationship management, and business development. Adept at creating innovative beauty solutions, implementing digital marketing strategies, and ensuring exceptional client satisfaction. Certified in advanced beauty techniques, salon management, photography, and digital marketing, with a strong commitment to continuous professional growth and excellence.

ACHIEVEMENTS & EXTRAS

- Successfully managed a team of 20+ beauty professionals.
- Increased salon revenue by [100%] through strategic marketing and client engagement.
- Recognized for exceptional customer service and client satisfaction.
- Regularly attend beauty expos and training workshops to stay updated on industry trends.

SKILLS

- Bridal & Fashion Makeup Artistry
- Beauty Training & Team Mentorship
- Business Development & Entrepreneurship
- Creative Photography for Beauty & Fashion
- Salon Operations & Staff Management
- Client Relationship Management
- Digital & Social Media Marketing
- Strategic Marketing & Brand Development

EXPERIENCE

2019 - 2025
Make Up Artist/ Owner, Fuzion Salon & Spa

January 2005

Professional beautician course

Keune Institute, Islamabad

LANGUAGES

English

Advanced (C1)

Hindi

Bilingual or Proficient (C2)

Urdu

Bilingual or Proficient (C2)

REFERENCES

Available on request.

- Founder and owner of a high-end Salon ranked amongst top ten of the region for more than five plus years.
- Initiated from an embryonic stage to turn the Salon into a leading profitable business within a short span of one year.
- Supervised daily salon operations, including staff coordination, inventory maintenance, and financial management.
- Provided exquisite makeup services for bridal, fashion, and special events.
- Trained and mentored a team of beauticians, makeup artists, and hairstylists.
- Developed marketing strategies to increase client base and sales.
- Ensured high standards of hygiene, safety, and customer satisfaction.

2015 - 2019

Freelance Makeup Artist

- Charmed a bevy of Clients with the excellence of services.
- Attended Events to display expertise and have been doing so since 2015.
- Delivered personalized makeup services for weddings, editorial shoots, and fashion events.
- Advisory services to clients on skincare, beauty trends, and makeup techniques.
- Built a strong network through rapport with Clients and built a personal brand through effective social media handling.