

NOURA ALKETBI

DOB: 25/09/1990 ADDRESS: UNITED ARAB EMIRATES, DUBAI
☎ +971 50 700 2662 ✉: N.ABALKETBI@dubaipolice.gov.ae

🎓 EDUCATION

2025 University of Liverpool (ongoing) -2028

Master of science in psychology (conversion program)

Liverpool - United Kingdom

2025—Alison Diploma Academy

Advanced Diploma in Brain and Behaviour

Ireland

2018 – British University in Dubai

Master of Business Administration (MBA)

Upper Second Class Honours

Dubai – UK – Scotland

2012 – J.Z University

B.Sc. in Human Resource Management - (applied psychology)

GPA: 3.30 | IELTS: 6.0

Dubai

2008 – Al Wahda Private School

High School Diploma

Sharjah

🏆 CERTIFICATES / LICENSES / MEMBERSHIPS

British Psychological Society (BPS), UK

GRADUATE BASIS FOR CHARTERED MEMBERSHIP (GBC)

Wesleyan university, USA

ABNORMAL PSYCHOLOGY CERTIFICATE

Suicide prevention resource center, USA

**LOCATING AND UNDERSTANDING DATA FOR SUICIDE
PREVENTION**

Kew Training Academy, JOHANNESBURG

HYPNOTHERAPY & HYPNOSIS CERTIFICATE DIPLOMA

Middle Tennessee State University, USA

BA. AND FORENSIC SCIENCE CERTIFICATE

MIT Sloan school of Management, USA

DIGITAL BUSINESS STRATEGY: HARNESSING OUR DIGITAL FUTURE

TOT- LICENSES MIDDLE EAST

INTERNATIONALLY CERTIFIED INSTRUCTOR.

University of California, Irvine, USA

DIVERSITY AND INCLUSION FOR HR PROFESSIONALS

University of Pennsylvania, USA

MANAGING SOCIAL AND HUMAN CAPITAL

University of California, Irvine, USA

HUMAN RESOURCES ANALYTICS

PROFESSIONAL & CLINICAL EXPERIENCE

Dubai Police Force

Chief Executive Officer

ESAAD Department 2023–2025

- Lead strategic planning and operational execution for ESAAD
- Oversee partnerships with national and international entities
- Implement data-driven policies to enhance employee/customer satisfaction
- Representing the department in high-level forums
- Launch mental health awareness and wellness programs
- Collaborate with specialists on early intervention for trauma and burnout
- Promote resilience-building programs that enhance emotional strength and adaptability across teams.
- Provide confidential support and referrals for psychological care

Dubai Police Force

Human Resource Department – Scholarship & Recruitment

First HR Specialist 2019-2023

- Project Manager, EDAAD (2021–Present)
- Project Manager, Global Engagement & Outreach Affairs
- Project Manager, EFAAD Student & Scholarship Platform (2019–2021)
- Student Council Service Expert & Advisor

LIAS Group 2018 – 2019

Founder & Chief Executive Officer

- Defined organizational vision and led strategic execution
- Oversaw operations and executive leadership
- Directed cross-functional teams and business development

INTELLECTUAL PROPERTY
HOLDER—BOOKLET CO-
AUTHOR AND RIGHTS OWNER
YEAR 2024

GOLDEN WOMEN
AWARD – CEO OF THE
YEAR 2024

Ministry of Education & Higher Education Affairs 2014 – 2019
Acting Supervisor -equalization center

- Managed certificate attestation and academic equalization
- Enhanced service delivery through performance tracking
- Resolved complex service issues and improved customer experience

 LANGUAGE PROFICIENCY

Arabic – Native fluency

English – Fluent (Academic and Professional)

 SOFT SKILLS

- Conflict Resolution and Mediation
- Cultural Sensitivity and Inclusivity
- Adaptability in High-Stress Environments
- Confidentiality and Ethical Judgment
- Collaborative Leadership and Mentorship
- Clear and Persuasive Communication
- Resilience and Emotional Regulation