

# HAUNA ANZAR

## Business Strategist

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### WEBSITES AND SOCIAL LINKS

LinkedIn: [www.linkedin.com/in/anzarhauna](http://www.linkedin.com/in/anzarhauna)

### SUMMARY

Strategic professional with experience across interior fit-out, AI solutions, and international education. Business Strategist at Almond Interiors, focused on digital growth and client acquisition. Co-Founder & Managing Director at YFly International, leading B2B operations and partnerships. Business Strategist at AIIBOTICS, driving AI-led market expansion. UN/SDP Volunteer, delivering outreach programs to 500+ international learners. Strong mentor with a track record of growth and impact.

### EXPERIENCE

❖ Business Strategist, Almond Interior Decoration LLC ..... Jan 2026  
Dubai

Built and implemented digital growth strategies across social media and web platforms to enhance brand visibility. Drove new client acquisition through targeted outreach and strategic positioning. Supported business development through market analysis and partnership initiatives.

❖ Business Strategist, AIIBOTICS ..... Sep 2025 — Jan 2026  
UAE

Drove growth strategies for AI and robotics solutions through market research, competitive analysis, and strategic partnerships. Aligned product, sales, and operations to execute go-to-market initiatives that accelerate client acquisition and revenue. Built KPI frameworks and performance dashboards to track outcomes, optimized operations, and enabled data-driven decision-making.

❖ Managing Director, YFLY International ..... Nov 2022 — Current  
Kerala, India

Managing Director with oversight of daily operations, strategic partnerships, and financial sustainability. Lead and mentor students and internal teams to ensure smooth execution, high service quality, and strong conversion outcomes.

❖ Volunteer, Sustainable Development Council ..... Jul 2025 — Current  
Bangkok

Led student outreach programs for 500+ learners.

❖ IELTS Instructor & BDM, Carmel International Language Zone ..... May 2019 — Aug 2022

IELTS Instructor with a strong track record of helping students achieve target scores through structured lessons, personalized support, and performance-driven training. Business Development Manager (BDM) driving growth by identifying new opportunities, building strategic partnerships, promoting IELTS services, and generating revenue.

❖ Assistant Professor, Ilahia School Of Science and Technology ..... Jan 2018 — Mar 2019  
Muvatupuzha

Responsible for teaching, researching, mentoring students, and contributing to the academic and administrative growth of the department.

❖ Assistant Professor, Al- Azhar college of Engineering and Technology ..... Aug 2017 — Dec 2017

India

Delivered engaging lectures and practical sessions in core civil engineering subjects while continuously learning and improving pedagogical methods.

## EDUCATION

❖ Ilahia College Of Engineering and Technology ..... 2015 — 2017

*M-Tech, Civil*

❖ Ilahia College Of Engineering and Technology ..... 2011 — 2015

*B-Tech, Civil*

❖ Tharbiyath Trust HSS Muvattupuzha ..... 2009 — 2011

*Higher Secondary (12th),*

❖ Nirmala Higher Secondary School, Muvattupuzha ..... 2009 — 2009

*High School (10th),*

## SKILLS

Strong communication and interpersonal skills .....

Team management and leadership .....

Excellent negotiation and closing abilities .....

Sales and marketing .....

Creativity and Critical Thinking .....

Ability to analyse market trends and data .....

Good at CRM software and Microsoft Office Suite .....

Ability to work independently and in a team .....

Client management .....

## LANGUAGES

English ..... ❖❖❖❖❖

Malayalam ..... ❖❖❖❖❖

Tamil ..... ❖❖❖❖❖

Hindi ..... ❖❖❖❖❖

Arabic ..... ❖❖❖❖❖

## HOBBIES AND INTERESTS

❖ Travel, cultural exploration and Team sports

❖ Event organisation and Coordination

❖ Learning new languages-Arabic language in progress

❖ Problem Solving Activity and Brain Games